Rowan University is a public research university in Glassboro, New Jersey, with a medical campus in Stratford and medical and academic campuses in Camden.

Rowan is committed to expanding quality educational opportunities for students by increasing enrollment capacity; supporting student success; utilizing an increasing array of pedagogies and platforms; and creating new pathways to undergraduate, graduate, postgraduate, and professional studies.

Rowan is also committed to keeping education affordable by managing costs; diversifying our revenue streams; reducing student debt; and enhancing internship and employment opportunities for our students and graduates.

Rowan intends to provide rigorous, experiential, and engaging educational experiences; support for scholarly, creative, and research activities; a vibrant and healthy campus life; a rich intellectual, cultural, and artistic environment; and a safe, supportive and inclusive culture that respects and values the diversity of all of its members.

Rowan is committed to benefiting our local and state communities by making every effort to partner with and invest in regional businesses and organizations that contribute in meaningful ways to furthering our mission; preparing an educated citizenry and skilled workforce; enhancing the health of our citizens and the quality of life; and developing innovative products, services, and ideas.

Rowan's Institutional Goals are to:

- provide multiple pathways to higher education credentials for students with different needs.
- commit to success for all learners.
- build human, infrastructure, and resource capacity.
- engage in innovative discovery, invention, and application of knowledge.
- create and develop competitive advantages.